

P & 3 AAI

(L)

SYBmm(E)
Radio & Tel.
17/3/17

Marks : 75

Duration: 2 ½ Hours

- All questions are compulsory
- Figures to right indicate full marks

Q. 1. Write detail history of Radio and TV in India. (15)

Q. 2 a) Write a detail note on a Radio Jockey. (8)

b) Explain different types of sounds in TV. (7)

OR

Q. 2 a) Explain the importance TV as a visual medium. (8)

b) List down 8-10 questions for radio interview of a sports person for her or his recent achievements. (7)

Q.3 a) 'Radio broadcasting is helpful to create social awareness' Explain. (8)

b) Explain three stages of TV production in detail. (7)

OR

Q.3 a) Now a days 'Reality show' is favorite content for viewers. Explain. (8)

b) Which different type of microphones are used in radio broadcasting? (7)

Q.4. Discuss in detail different formats of RADIO programs. (15)

OR

Q.4. Design a program schedule for 24/7 Youth TV channel with the help of following points.

(Name of the show, Content, Time slot, Duration, Target audience, expected Advertiser) (15)

Q. 5 Write short notes on (Any 3) (15)

1. AM and FM transmission
2. TV News Anchor
3. Community Radio
4. TV Advertisement
5. BBC radio